

REGISTRATION INFORMATION

Advance Registration Procedure

All participants are encouraged to register in advance to avoid any delays at the conference registration desk. Please register online at www.fccma.org or fill out and return the conference registration form with all registration fees to FCCMA Annual Conference, P.O. Box 1757, Tallahassee, FL 32302. If paying by check, please make your check payable to **FCCMA**. No registrations will be processed without payment in full. When your advance registration request is received, a confirmation of registration will be sent by e-mail (or mailed if no e-mail address is provided). Your badge, program tickets and other information relative to the conference will be available at the conference registration desk upon your arrival.

►Deadline

Registration forms must be received no later than **April 23, 2010**. If you are unable to meet this registration deadline, please register on-site at the conference.

►Refunds

In the event prepaid registrants find it impossible to attend the conference, a letter mailed to FCCMA, faxed to (850)222-3806 or e-mailed to mhowe@flicities.com and received by **April 23, 2010**, will

authorize a refund. All refunds will be processed after the conference. A \$25 administrative fee will be deducted from all canceled registrations. Prepaid registrations not canceled by this date will be included in the advance registration count required by the resort and are not eligible for a refund.

►Registration Fees

Registration fees must accompany all advance registration forms. To qualify for the early registration rate, advance registrations must be received by the **April 23, 2010** deadline; registrations received after that time will be considered "on-site" and subject to the higher rate. **Remember that you will not receive housing information to make reservations at the Wyndham until we receive your PAID registration.**

Registration fees cover admission to all events and refreshment breaks, except those events for which additional and/or pre-registration is required. "Thursday ONLY" registration includes all regular events for that day only. See the schedule of events and registration form for details.

Name badges or tickets are required for entrance into any activity or to enjoy the refreshment breaks.

Registration Fee Options

Registration Type	Received by 04/23/10	After 04/23/10
FCCMA Member	\$ 325.00	\$ 375.00
FCCMA Member* <i>Additional registrant from same government</i>	\$ 292.50*	\$ 375.00*
Non-Member	\$ 400.00	\$ 425.00
Retiree/Student	\$ 60.00	\$ 60.00
Thursday ONLY**	\$ 125.00**	\$ 125.00**
Adult Guest†	\$ 75.00†	\$ 100.00†
Child (under 18)	\$ 0.00	\$ 50.00

* No multi-registrant discounts will be allowed after **April 23, 2010**.

** Includes all regular events for Thursday only.

† Guests are defined as family members, i.e. spouse or partner, teens and children. Guest registrations are not for use by other government or company employees.

TENTATIVE SCHEDULE

■ ■ Wednesday, May 12, 2010

8:00 a.m. - 7:00 p.m.

Registration Desk Open

8:30 a.m. - 5:00 p.m.

Pre-Conference Workshop – So You Want to Be a City/County Manager?

Sponsored by the Emerging Professionals Council, this free, full-day workshop is designed for students and those aspiring to be managers. Known as the “SYWTB” session, it gives participants the opportunity to listen to panels of practitioners and others, participate in discussions, enjoy a “speed networking” opportunity and have lunch with the FCCMA Board of Directors.

There is no charge for this session, but pre-registration is required – see registration form for details. If you are able to attend this session only, a separate registration form is available on our Web site at www.fccma.org or by calling the FCCMA office at (850) 222-9684.

1:00 p.m. - 5:00 p.m.

Pre-Conference Workshop – Mastering the Media

Dealing effectively with the media can be a powerful asset that catapults your professional career, but all too often interview opportunities are avoided like the plague! In today’s world, the winners don’t just do a great job. They know the importance of doing a great job *and* telling their success story, taking a proactive approach to informing the public. What separates the winners from the whiners when it comes to communication? Those who have mastered the media have simply taken the time to learn the common mistakes made in communications and how to “beat the blunders” to get their message across.

For anyone who has ever faced a microphone being shoved in their face (or fears that this will happen); for the professional who has been misquoted so often the media is considered a force to be avoided at all costs; for those who think they’re “too busy” to deal with reporters or that the task should be left to PR people – this seminar is designed for you! Receive practical advice that can change your outlook on dealing with the press, enhance your performance during an interview and create the kind of relationships needed with the media that will serve you well during crisis or “bad news” situations. This workshop will empower *you* to be the one in the driver’s seat telling *your* story *your* way.

A separate registration fee of \$135 is required and registration is limited to the first 40 people.

3:00 p.m. - 5:00 p.m.

ICMA-RC: Retirement and Beyond

Sponsored by ICMA-RC

Listen to an enlightening presentation as a financial planner, an accountant and a banker discuss finances in the next decade. As everyone knows, things



Wednesday, May 12 (continued)

have drastically changed in the past few years. Hear what the experts think about the future.

5:30 p.m. - 6:00 p.m.

First-Time Attendees' Orientation

All new attendees are encouraged to attend this session where the FCCMA officers and staff will be introduced. Attendees will be paired with "seasoned" conference participants to learn how to get the most out of the conference. There will be plenty of time for questions and answers.

6:15 p.m. - 8:15 p.m.

Exhibit Hall Open/ President's Welcome Reception

■ ■ Thursday, May 13, 2010

7:00 a.m. - 5:00 p.m.

Registration Desk Open

7:00 a.m. - 8:45 a.m.

Continental Breakfast in the Exhibit Hall

7:00 a.m. - 4:00 p.m.

Exhibit Hall Open

Door prizes will be awarded during the 3:30 p.m. refreshment break.

7:30 a.m. - 8:30 a.m.

Faith Group Breakfast Discussion – The Potential of Faith-Based Service

After 35 years spent in service to the public as a city manager in Idaho, Wyoming and Washington, **John Darrington** retired to pursue a different kind of service. He is now the full-time president of the Florida Mission of the Church of Jesus Christ of Latter-day Saints in Orlando. He will discuss the role faith has played in his personal and professional life, the potential of faith-based service as a layperson, and the value of a life in service to others.

A separate registration fee of \$35 is required.

8:00 a.m. - 5:00 p.m.

Internet Kiosk Open

8:00 a.m. - 5:00 p.m.

Financial Planning Appointments

ICMA-RC financial planning consultant Hortensia Perez, CFP will be providing individual financial planning sessions on Thursday and Friday. If you are interested in signing up for an appointment, contact Lynn Lovallo at (850) 222-9684 or llovallo@flicities.com. Early reservations are recommended as there may be limited availability on-site.

8:00 a.m. - 5:00 p.m.

Résumé Review Appointments

Professional recruiters have been invited to meet one-on-one with attendees to discuss their individual résumés and the current job market. If you are interested in signing up for an appointment, contact Lynn Lovallo at (850) 222-9684 or llovallo@flicities.com. Early reservations are recommended as there may be limited availability on-site.



9:00 a.m. - 10:30 a.m.

Opening General Session

When Hurricane Katrina struck New Orleans in 2005, the devastation was more than anyone could have imagined. Images of the city drowning in the waters of the Mississippi and Lake Pontchartrain, and of the dire conditions at

the Louisiana Superdome and Convention Center, showed the world that the United States was ill-equipped and unprepared to deal with a natural disaster of such epic proportions. Come hear how **Lt. General Russel Honoré (Ret.)**, the "Category 5 General," swept into New Orleans, surveyed the destruction and took charge, bringing the city back under control and starting the long process of putting it back together.

10:30 a.m. - 11:00 a.m.

Refreshment Break in the Exhibit Hall

11:00 a.m. - 12:15 p.m.

Corporate/Government Partnership Presentations

Gain new ideas from case studies that highlight corporate/government partnership success stories. Participants will have the opportunity to hear how various programs or products work in actual practice. Check our Web site for updates on topics.

12:30 p.m. - 2:00 p.m.

Buffet Lunch in the Exhibit Hall

Join fellow participants and exhibitors in the exhibit hall for networking opportunities and a great lunch. This is included in your registration fee.

12:30 p.m. - 2:00 p.m.

MIT Networking Luncheon

Join members of the MIT Committee for an informal, open discussion on various issues of importance to managers, regardless of status. This discussion is open to all managers, not just MITs.

There is no charge for this discussion, but pre-registration is required -- see registration form for details.

2:00 p.m. - 3:30 p.m.

TABOR: What We Can Learn from Colorado

Colorado's experience with TABOR has long been a cautionary tale in local government. Learn the true impacts of TABOR from a city manager who has worked in both Colorado and Florida. Then hear from someone involved in the defeat of TABOR-like issues in Maine and Washington last year. How can Florida managers prepare for the TABOR fight?

3:30 p.m. - 3:45 p.m.

Refreshment Break in the Exhibit Hall

Door prizes will be drawn.

3:45 p.m. - 5:00 p.m.

Concurrent Sessions

▶ **Session 1 – Cultivating Positive Citizen Participation**

Learn how the use of citizen academies, surveys and focus groups can help cities and counties improve communication with, and increase the involvement of, members of their communities.

▶ **Session 2 – Consolidation and Intergovernmental Collaboration**

Join your colleagues for a roundtable discussion of intergovernmental issues. Groups will be asked to discuss areas that are ripe for consolidation and/or intergovernmental collaboration, then report their conclusions at the end of the session. From these discussions, a paper will be developed and shared with the membership.

5:15 p.m. - 6:15 p.m.

Bright House Networks Reception

This reception will feature recognition of newly-credentialed managers.

Dinner on your own.

9:00 p.m. - 11:00 p.m.

Dessert & Cigars Reception

Join your colleagues for a late-night reception featuring mouth-watering desserts, good cigars and great conversation. This is an event you don't want to miss!



■ ■ Friday, May 14, 2010

7:30 a.m. - 8:30 a.m.

Continental Breakfast

7:30 a.m. - 4:30 p.m.

Registration Desk Open

7:45 a.m. - 9:15 a.m.

Career Development Breakfast – Public Service as a Way of Life

Sponsored by the Emerging Professionals Council (EPC), this breakfast is open to all attendees.

Orange County Sheriff **Jerry L. Demings** is no stranger to the demands of public service. A native of Orlando, Demings was appointed Orlando's first African-American chief of police in 1998. He retired in 2002 after 21 years of service to the city, but he still wasn't done. He was appointed Orange County's director of public safety in 2002 and remained there until his run for sheriff. And if this wasn't enough, Demings is also married to Valdez B. Demings, Orlando's first female chief of police. He will share some of the wisdom and insight he has gained during his many years in the public sector.

A separate registration fee of \$35 is required.

8:00 a.m. - 5:00 p.m.

Internet Kiosk Open

8:00 a.m. - 5:00 p.m.

Financial Planning Appointments

See page 4 for details.

8:00 a.m. - 5:00 p.m.

Résumé Review Appointments

See page 4 for details.

8:30 a.m. - 9:15 a.m.

Amendment 4: Bad for Hometowns, Worse for Democracy?

On June 22, 2009, Florida's secretary of state officially certified the so-called "Hometown Democracy" initiative for the ballot. This issue is slated to appear before the voters in 2010 and will have extraordinary consequences for local governments, businesses and taxpayers. This presentation will explore the serious economic, cost and workability impacts of

Amendment 4, a proposal that would require public referenda for all changes to a local comprehensive plan.

9:15 a.m. - 9:30 a.m.

Refreshment Break

9:30 a.m. - 10:45 a.m.

Corporate/Government Partnership Presentations

Gain new ideas from case studies that highlight corporate/government partnership success stories. Participants will have the opportunity to hear how various programs or products work in actual practice. Check our Web site for updates on topics.

11:00 a.m. - 12:00 p.m.

Concurrent Sessions

► Session 1 – Elected Officials 101

This session will discuss relations between managers and elected officials, and the issues that can lead to manager termination. Learn from the perspectives of a manager who saw the warning signs, a manager who was caught off guard and an elected official.

► Session 2 – Social Media

The rise of social media provides local government professionals with a great opportunity to engage the community in new ways, but it is not without its pitfalls. Research in a number of academic fields has shown that social networks operate on many levels, from families up to nations, and play a critical role in determining the way that problems are solved and organizations are run. This session will discuss your personal involvement in social media, using social media to meet organizational goals, and legal and ethical considerations.

12:15 p.m. - 2:15 p.m.

Business Session and Awards Luncheon

2:30 p.m. - 3:45 p.m.

Concurrent Sessions

► Session 1 – Foreclosure Prevention

Over the past two years, the State of Florida has been severely impacted by the decline in the housing market, thus thrusting local governments into action. This national epidemic has displaced many families and business owners and created a plethora of unintended consequences for local governments. This session will provide a local and

national perspective on ways to address the concerns of foreclosure through systematic and proven methodologies to assist the community during these unprecedented financial times. From aiding in abandoned property maintenance, to assisting constituents in preventing foreclosure, these issues have impacted us all.

► **Session 2 – Disaster Recovery and Preparedness**

With the 2009-2010 H1N1 season behind us, what has been learned about how governments, businesses and health services can most effectively work together to prepare for incidents? What did we learn about communications during times of uncertainty for community-wide issues? Find out how local governments can use this experience to prepare for the next challenge.

4:00 p.m. - 5:00 p.m.

Ethical Jeopardy: The Florida Edition

Join host "Alec Trebek" as two teams of FCCMA members compete in an ethics version of the game show *Jeopardy*. Contestants will have to search their experience and intellect to find the correct answer to ethical questions in categories such as: Notable Facts about the First ICMA Code of Ethics; Bad Career Moves; The Enforcers; Sex, Lies and Bribes; Political Pitfalls; and the ever popular but challenging Tenet 13, i.e. Don't Be Stupid. This session is guaranteed to be an informative and fun way to build your expertise in the ICMA Code of Ethics and the process of enforcing the code with the membership.

6:30 p.m. - 9:00 p.m.

Friday Night Social – Featuring Cirque USA and the Masters of Mayhem

Following a buffet dinner, get ready to be immersed in a world where the impossible becomes reality. Cirque USA's show blends high-energy music, lights and dancing with unbelievable feats of balance, skill and grace. This fast-paced and exhilarating show is sure to bring a smile to your face!

■ | Saturday, May 15, 2010

8:00 a.m. - 9:45 a.m.

Closing Breakfast – Trust in Team Work

Michael Hingson's phenomenal story will make you laugh and cry, and it will definitely inspire you. Michael, who is blind, was on the 78th floor of Tower One at the World Trade Center on September 11, 2001. He says, "I lived through the 9-11 tragedy and have much to say about my experience leading up to and escaping from the terrorist attacks. Since that day, I've traveled the world with [guide dog] Roselle and her successors, at first helping people to heal and hope, and now helping them find meaning and purpose. As a blind person living in today's world, I want people to see that while there are many different kinds of people, each with their own different gifts, we all can live and work together if we choose to open our minds and hearts and become a more inclusive world. There are positive lessons to be learned from every tragedy, and 9-11 is certainly no exception."

10:00 a.m. - 12:00 p.m.

FCCMA Board of Directors Meeting

This is a tentative schedule and subject to change. Please check the Web site at www.fccma.org for updated conference information as it becomes available.

ICMA Practices

This conference will address most ICMA Practice Groups. The final conference program will indicate group practice hours where applicable so members may plan their best use of conference time for credentialing purposes. For more information contact: Lynn Lovallo, FCCMA, P.O. Box 1757, Tallahassee, FL 32302-1757, (850) 222-9684, llovallo@flicities.com.



CONFERENCE HOUSING INFORMATION

The **Wyndham Orlando Resort** will serve as the conference hotel. It is located just off I-4 at 8001 International Drive. The resort phone is (407) 351-2420. FCCMA has secured the special rate of **\$142*** per night, single or double, for conference participants. Self-parking is complimentary. **NOTE: The Wyndham will not accept any reservations at this time. See below for more details.**

The Wyndham Orlando Resort is a hidden oasis set in the heart of Orlando's International Drive tourist area. Enjoy the resort's multiple pools, walking trails and health club. It is located just minutes from Universal Studios and SeaWorld, and close to dining, shopping and attractions at Pointe Orlando. For more information, visit their Web site at www.wyndhamorlandoresort.com.

**This rate is inclusive of the Wyndham's resort fee. In addition, the Wyndham is providing a \$5.00 rebate for each paid room back to FCCMA to help offset costs of the meeting. This enables us to keep conference registration fees affordable.*

Driving Directions

The Wyndham is located just off I-4 at Exit 74A (State Road 482/Sand Lake Road). Go east on Sand Lake Road; the Wyndham is located at the intersection of Sand Lake and International Drive.

Room Reservation Procedure

In order to protect our room blocks for conference registrants, it is our policy that no one will receive housing information **until we have received your PAID registration**. Once your registration is paid, you will be sent housing information via e-mail. (If you do not have an e-mail address, we will mail or fax the information to you.) **NOTE:** If you register online, but choose to mail in your check, you **will not** receive your housing information until your registration is **paid**.

Please note that the reservation cut-off date at the resort is **April 19, 2010**. It is important that you register for the conference early so you have plenty of time to make your reservations. **Availability is on a first-come, first-served basis**. Remember that we are unable to guarantee reservations for anyone, nor the exact date on which the hotel block will sell out, **so please register early**.

IMPORTANT: New Policy Regarding Reservation Cancellations and Adjustments

In recent years, FCCMA has experienced a disturbing trend with its room block at conference hotels. Individuals will book rooms for the entire length of the conference, making it appear as if the room block is selling out and FCCMA is meeting its financial commitments to the hotels. These individuals will hold onto these rooms past the cut-off date, causing some attendees to make reservations at other properties as the block appears to be sold out.

However, within a couple weeks of the conference, these people start changing their minds and shorten the length of their stay – where maybe they had booked their room for four nights, their final stay is only two nights. Suddenly, FCCMA is facing penalty charges with the hotel because the number of reserved rooms in the block as been drastically reduced. This came to a head following the 2009 conference, where FCCMA was faced with \$12,000 in penalties from the hotel. Luckily, we were able to have these fees waived, but it could have been financially devastating to the association.

Due to these recent experiences, the FCCMA Board has made the difficult decision to enforce penalties for abuse of the room block. **FCCMA will reserve the right to assess a \$50 penalty to any registrant making significant adjustments to his or her reservation within three weeks and up to the conference.**

We understand that some cancellations or adjustments are unavoidable. However, we simply ask that, when making your reservations, **you only block for dates that you are sure you will be able to attend**. If you have any doubts about the length of your stay, please **do not** make your reservations until you are sure. This will benefit all registrants trying to secure a reservation in the host hotel, and will protect the association from financial harm. We thank you in advance for your cooperation and consideration.



FCCMA 2010 CONFERENCE REGISTRATION FORM

Wyndham Orlando Resort ■ ■ May 12-15, 2010

Full Name: _____ First Name or Nickname: _____
(as you wish it to appear on your badge)

Title: _____ Affiliation: _____
(city, county or company, etc.)

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Telephone: _____ Fax: _____

E-mail: _____ First-Time Attendee? Yes No

If you are registering a guest or child, please complete the following:

Adult Guest Full Name: _____ First Name or Nickname: _____

Adult Guest Full Name: _____ First Name or Nickname: _____

Child (under 18) Full Name: _____ First Name or Nickname: _____

Child (under 18) Full Name: _____ First Name or Nickname: _____

Please complete the Registration Information on the back of this form.

Note: If registering via fax, or a copy of this form, be sure to send in **BOTH** the front and the back pages. Registration **CANNOT** be processed without both pages of the registration form.

Cancellation Policy

Because of the requirement for advance attendance guarantees, cancellation must be received and confirmed in writing by **April 23, 2010**, to entitle registrants to a refund of registration fees. A \$25 administrative fee will be deducted from all refunds. All refunds will be issued after the conference.

Special Needs

If you are physically challenged and require special services, or if you have special dietary needs, please attach a written description to your advance registration form.

Please return to: FCCMA Annual Conference, P.O. Box 1757, Tallahassee, FL 32302-1757 or fax to (850) 222-3806.

Payment must accompany each registration. No purchase order or phone registrations accepted. Online (www.fccma.org) and faxed registrations accepted if paying by credit card (Visa or MasterCard) only. **If registering online or via fax with credit card payment, please DO NOT mail the registration form also. Remember that you will not receive housing information to make reservations at the Wyndham until we receive your PAID registration.**

NOTE: If you are registering multiple individuals from a single government to take advantage of the special discount, these registrations must be sent in and paid at the same time.

Payment Information

Amount Enclosed: \$ _____ Method of Payment: Check (payable to FCCMA) Visa MasterCard
(enter total from back of registration form)

Credit Card Number: _____ Expiration Date: _____

Card Holder's Name: _____ Card Holder's Phone: _____

Card Holder's Signature: _____

Billing Address (if different from above): _____

City: _____ State: _____ Zip Code: _____

For Office Use Only

Payment _____ Check # _____ Entry Date _____

FCCMA 2010 CONFERENCE REGISTRATION FORM

Wyndham Orlando Resort ■ ■ May 12-15, 2010

Registration Information

See page 2 for restrictions on these registration types.

Registration Fees

	By 4/23/10	After 4/23/10	Total Fee
FCCMA Member	_____ @ \$ 325.00	_____ @ \$ 375.00	\$ _____
FCCMA Member <i>additional registrant from same government</i>	_____ @ \$ 292.50	_____ @ \$ 375.00	\$ _____
Non-Member	_____ @ \$ 400.00	_____ @ \$ 425.00	\$ _____
Retiree/Student	_____ @ \$ 60.00	_____ @ \$ 60.00	\$ _____
Thursday ONLY	_____ @ \$ 125.00	_____ @ \$ 125.00	\$ _____
Adult Guest	_____ @ \$ 75.00	_____ @ \$ 100.00	\$ _____
Child (under 18)	_____ @ \$ 0.00	_____ @ \$ 50.00	\$ _____

Special Events

Additional registration is required for these events. Please indicate your attendance and include additional fees where required:

10 Wednesday

So You Want to Be a... Manager	_____ @ \$ 0.00	_____ @ \$ 0.00	\$ Free
Mastering the Media	_____ @ \$ 135.00	_____ @ \$ 135.00	\$ _____

Thursday

Faith Group Breakfast Discussion	_____ @ \$ 35.00	_____ @ \$ 35.00	\$ _____
MIT Networking Luncheon	_____ @ \$ 0.00	_____ @ \$ 0.00	\$ Free

Friday

Career Development Breakfast	_____ @ \$ 35.00	_____ @ \$ 35.00	\$ _____
------------------------------	------------------	------------------	----------

Grand Total Due (enter this amount on front of registration form): \$ _____