

**FLORIDA CITY AND COUNTY MANAGEMENT ASSOCIATION  
BOARD OF DIRECTORS  
MINUTES FROM APRIL 4, 2024, MEETING**

President Grebosz called the meeting to order at 10:02 a.m. with the following members present:

President Mike Grebosz, Assistant City Manager, DeLand  
President-Elect Mark Cunningham, Assistant County Administrator, Sarasota County  
Secretary-Treasurer Sarah Campbell, Town Manager, Orange Park  
Past President Lori LaVerriere, Deputy City Manager, Palm Beach Gardens  
District I Director Ed Cook, City Manager, Callaway  
District II Director Mike Staffopoulos, City Manager, Jacksonville Beach  
District III Director Michelle del Valle, Assistant City Manager, Winter Park  
District IV Director Andrea McCue, City Manager, Greenacres  
District V Director Mac Serda, Town Manager, Hillsboro Beach  
District VI Director Terry Atchley, County Manager, Hardee County  
District VII Director Matthew Spoor, City Manager, Safety Harbor  
District VIII Director Tom Ernharth, City Manager, Eagle Lake  
At-Large Director Reese Goad, City Manager, Tallahassee  
At-Large Director Christine Thrower-Skinner, Village Manager, Golf

**Members Absent:**

At-Large Director Kevin Knutson, Assistant County Administrator, Pinellas County

**Others in attendance:**

Beth Rawlins, President, Beth Rawlins, Inc.  
Dani Dahlberg, Vice-President, Beth Rawlins, Inc.  
Casey Cook, FCCMA Executive Director  
Carol Russell, Affiliate Services Coordinator, FCCMA  
Rich Reade, Assistant County Administrator, Okeechobee County

The first item of business was consideration of a change to the agenda. Accordingly,

**A motion was made by Mr. Staffopoulos and seconded by Mr. Cunningham to move Agenda Items 2B and 2C to Other Business before Item 5A. The motion passed without opposition.**

The next item of business was the approval of recipients for the 2024 If You Care You Do! Award. Accordingly,

**A motion was made by Mr. Serda and seconded by Mr. Atchley to approve Kurt and Diane Bressner, and Desiree Casanova as recipients of the 2024 If You Care You Do! Award. The motion passed without opposition.**

The next item of business was the work plan for Program Year 2024 – 2025, which was included in the agenda book for the Board’s review. The Board discussed whether to allow corporate members to serve on a committee. Accordingly,

**A motion was made by Mr. Cunningham and seconded by Mr. Spoor to only allow government employees to serve on a committee. The motion was withdrawn.**

The next item of business was a report from the Ethics Committee, which was included in the agenda book. Accordingly,

**A motion was made by Mr. Atchley and seconded by Ms. Campbell to approve the revisions to the bylaws as prepared and presented with including life members to Section 1.1.3. The motion passed without opposition.**

The next item of business was a report from the Fiscal and Administrative Policy Committee, which was included in the agenda book. Accordingly,

**A motion was made by Mr. Staffopoulos and seconded by Ms. Campbell to approve the revisions to the Administrative Policy as prepared and presented. The motion passed without opposition.**

The next item of business was a report from the FCCMA Executive Director on fundraising, which was included in the agenda book.

The next item of business was a report from Message Matters, which was included in the agenda book.

The next item of business was a proposal from Message Matters, Inc., which was included in the agenda book. Accordingly,

**A motion was made by Mr. Cunningham and seconded by Ms. LaVerriere to move forward with a consultant. The motion passed without opposition.**

**A motion was made by Ms. LaVerriere and seconded by Ms. Christine Thrower-Skinner to approve Message Matters, Inc. contract. The motion was withdrawn.**

**A motion was made by Mr. Atchley and seconded by Mr. Serda to authorize the FCCMA Executive Director and the FCCMA President to negotiate a contract with Message Matters, Inc. and present a finalized contract in one week. The motion failed with seven no votes.**

**A motion was made by Mr. Spoor and seconded by Mr. Goad to authorize the FCCMA Executive Director and the President to negotiate a contract with Message Matters, Inc. and bring back the finalized contract to the Board. After discussion the motion was amended to add the Incoming President to the negotiations. The motion passed without opposition.**

**A motion was made by Mr. Spoor and seconded by Ms. Campbell to add to the consultant's contract a statement regarding use of a sub-contractor, to allow a retainer, a statement regarding termination which cannot be less than 30 days or greater than six months and access to the consultant's files. The motion passed without opposition.**

There being no further business, the meeting adjourned at 12:00 p.m.

Respectfully submitted,

A handwritten signature in black ink that reads "Casey Cook". The signature is written in a cursive, slightly stylized font.

Casey Cook  
Executive Director

I hereby certify that these minutes were approved at an official meeting held on:

Signature/Title: Michael Guloy, President

Date: 7-29-2024